

**GTL** | GUARANTEE  
TRUST  
LIFE



# KING & COUNTRY

GTL'S 2025

SALES CONVENTION



## LONDON & TUSCANY

MAY 17<sup>TH</sup> - 23<sup>RD</sup>, 2025





Qualify for GTL's 2025 King & Country Sales Convention and you and a guest will be whisked away for seven days and six nights to the Four Seasons London Park Lane and the Toscana Resort Castelfalfi.

Located in the vibrant heart of London, and the picturesque landscapes of Tuscany, GTL's 2025 King & Country Sales Convention seamlessly blends contemporary charm with classic elegance.

In London, relish the cosmopolitan atmosphere, iconic landmarks, and world-renowned theater scene. Meanwhile, in Tuscany, immerse yourself in the rolling vineyards, historic architecture, and the finest culinary experiences.

During your stay, you'll appreciate GTL's grand hospitality, exceptional dining, and unique local attractions, whether in the bustling streets of London or the sun-soaked hills of Tuscany.



## ABOUT FOUR SEASONS LONDON AT PARK LANE

The Four Seasons Hotel London at Park Lane awaits you. Enjoy newly renovated rooms and suites, a Forbes Four-Star Spa overlooking London's iconic skyline, and the newly opened fine-dining restaurant Pavillon London by multi-Michelin-starred Chef Yannick Alléno. Their world-class team is dedicated to creating personal and unforgettable experiences.

## ABOUT TOSCANA RESORT CASTELFALFI

With its blend of history, luxury, and natural beauty, Castelfalfi is the best place to stay in Tuscany. This luxury resort features elegant rooms and suites, a spa with indoor and outdoor heated pools, a 27-hole golf course, an organic farm producing fine wines and olive oil, and six restaurants offering local delicacies. Enjoy over forty experiences, including wine tastings, cooking classes, and more, for an unforgettable and enriching vacation in Tuscany.

# HOW TO QUALIFY

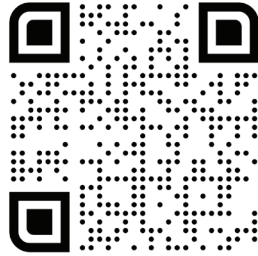
## QUALIFYING LEVELS

- **MANAGING GENERAL AGENCIES:**  
Top 15 MGAs, minimum of 700,000 points
- **GENERAL AGENCY\*:**  
Top 10 GAs, minimum of 500,000 points
- **ANCILLARY HEALTH AGENTS:**  
Top 10 Ancillary Health Agents, minimum of 150,000 points
- **LIFE AGENTS:**  
Top 5 Life Agents, minimum of 150,000 points

## HOW TO ACCUMULATE POINTS

- **\$1 PREMIUM = 1.5 POINTS**





Use your phone's camera to scan the QR code to view the convention video.

## QUESTIONS?

Should you have any questions regarding the contest or the contest rules, please contact your Regional Sales Manager or call the Agency Department at 800.323.6907.

*\*A General Agency is defined as an agency who reports directly to a Managing Agency. Applications that are signed and dated between 06/16/2024 and 2/16/2025 will be considered for convention qualification. Applications must be received in the home office by 03/01/2025 to qualify. Final results are determined by qualified applications that are effective, issued, paid and in force as of 03/01/2025. Qualification and status updates will be provided on a monthly basis.*

*GTL reserves the right to make the final decision regarding qualification and interpretation of the rules, modify or terminate the promotion, change destinations/trips or time frames, award substitute prizes in the place of the trip at its discretion and without notice, or disqualify agents if there has been a violation of contest provisions or agent contracts. Only active agents are eligible and agents must meet GTL's minimum placement and persistency requirements in order to qualify.*



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Guarantee Trust Life Insurance Company  
1275 Milwaukee Avenue  
Glenview, IL 60025